

# AMANDA JONES

MARKETING & EDUCATION DEVELOPMENT MANAGER



**EMAIL**

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**MOST PROUD OF**

**Creating engaging curriculum**

for students to develop and maintain a passion for learning

**Attention to detail**

in written content and design

**Organizational skills**

to manage multiple projects simultaneously

**Ability to learn**

in order to create curriculum and content that serves each client's needs

Amanda Jones utilizes her backgrounds in academia, marketing, and business to direct the Education sector of LaneOPX and promote LaneOPX programs, services, and courses. She oversees content development for the LaneOPX site and strengthens LaneOPX web presence, marketing materials, and branding.

Amanda has produced a wide array of online and print content focusing on course development and e-learning, including mobile apps, employee training manuals, and training and certification courses. She has taught Cambridge ESOL test preparation courses, academic writing, and English for San Diego State University and for private institutions in California and abroad. She has served as Director for several agencies and language departments.

Amanda has a Bachelor of Arts in English from the University of California, Davis and a Master of Arts in Advanced English Studies from the Universitat Autònoma de Barcelona. She is currently pursuing a PhD in English.